

## Plasma Awareness Advocates



Do you want to use your experiences of immunodeficiency, IVIG and/or SCIG treatment to help others? Are you confident at speaking in public? If so, you can share these experiences of how immunoglobulin therapy has changed your life by visiting plasma donation sites, giving talks and taking part in vital campaigns to increase plasma donation.

### Position Description

Our Plasma Awareness Advocates tell their stories to put a face to Immunodeficiency and the patients who were previously anonymous recipients of plasma products. Volunteers share their experiences of how IV immunoglobulin therapy and/or SCIG have changed their lives by visiting plasma donation sites, giving talks and video interviews, and taking part in vital campaigns to increase plasma donation.



## Core Experiences

Working as a volunteer Plasma Awareness Advocate is a very rewarding experience and you will be:

- Using your communication skills to share the ImmUnity Canada story and mission
- Telling your Immunodeficiency story to the public, in-person or on video
- Talking to donors and medical staff about the life-saving benefits of immunoglobulin therapy.
- Growing awareness of the importance of plasma donation for patients with Immunodeficiency
- Encouraging donors to keep donating and to share your experience with people they know
- Representing ImmUnity Canada as a volunteer leader
- Communicating with clinics and Canadian Blood Services (CBS) via telephone, email, virtual platforms and in-person visits

## Experience, skills, qualities and equipment needed

To be able to complete these tasks with ease, you should:

- Be receiving/have received IV immunoglobulin therapy or SCIG, or have a family member who does
- Have a good understanding of immunodeficiency and the history and mission of ImmUnity Canada
- Be outgoing, confident and friendly
- Be able to communicate your story clearly and succinctly
- Feel comfortable using your communication skills to talk to healthcare professionals, donors and the public
- Be over 18 years of age or accompanied by a parent/guardian
- Have access to your own transport, a computer, the internet and a cellphone

## Onboarding/Training Provided

As a new volunteer, you will receive an ImmUnity Canada volunteer handbook, which contains some useful information about the organization, our policies and your rights and responsibilities. We will also provide you with a guidebook for Plasma Awareness



Advocates, which comprises your training. Further to this, ImmUnity Canada staff will provide support as you need it and be available for questions related to your position.

## Benefits to you as a Volunteer

At ImmUnity Canada, we gain a great deal from the work of our volunteers and hope that as a Plasma Awareness Advocate, you will feel appreciated. We offer a personal reference to all volunteers and hope the experience will also benefit you in the following ways:

- Improve your communication and public speaking skills
- Develop your leadership skills
- Practice your story-telling skills
- Get out-and-about and make new connections
- Gain satisfaction from using your own knowledge and experiences to promote plasma donation

## Location

In your local area, with travel to healthcare clinics and blood donation sites.

## Time Commitment

- At least one visit a year to a donation site
- You should be able to commit for a minimum of 1 year or more

## Application Process

Application form, email and resume, followed by an informal interview over Zoom.

Please fill out an online application form, and send this and your resume with an email explaining why you are interested in this role, to Fiona, the Project and Volunteer Coordinator:

[volunteer@immunitycanada.org](mailto:volunteer@immunitycanada.org)