

Your Fundraising Toolkit

Welcome! Thank you for joining us on a Walk for Immunodeficiency. We are so excited that you've registered and can't wait to help you get fundraising.

Getting Started

1. Make a list of contacts that you can ask to support your fundraising efforts
2. Share your fundraising efforts via social media and email (people who do this raise 65% more than those who don't!)
3. Follow up with your contacts after you've asked them to donate.
4. Remember to thank your supporters after they have made a donation
5. Create a Facebook fundraising page and share with friends!



Fundraising Recognition Gifts

Amount Raised	Recognition Gift
\$25	ImmUnity Canada Pin
\$100	ImmUnity Canada Toque or Baseball Cap
\$250	ImmUnity Canada T-Shirt
\$1000	ImmUnity Canada Hoodie

Individuals or teams who raise over \$1000 will also be highlighted in our newsletter and annual report.

*gifts are provided on an individual basis

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Fundraising



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Collecting Donations

The attached pledge form is a great way to keep track of the donations you're collecting. Once you've completed your walk and collected your donations, ensure you mark them as collected on the form. From there, please send your pledge form and any cheque donations by mail to the ImmUnity Canada office for processing:

ImmUnity Canada
206-645 Fort St.
Victoria, BC V8W 1G2

Photos of digital donations can be sent by email to:

fundraising@immunitycanada.org

Be a Role Model! Donate First

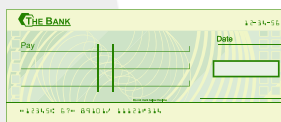
By making the first donation, you're showing everyone else that you are serious about fundraising and that you believe this is a good cause.

Payment Methods

We are currently able to accept the following forms of payment:



**Direct Donation to our
CanadaHelps page**
(preferred)



Cheque



**Facebook Donations or
Fundraisers**

Cheques and Facebook Fundraisers should be made payable to Canadian Immunodeficiencies Patient Organization (CIPO). Please note that we are not able to accept donation by credit card at this time. Tax receipts will be issued for all donations over \$20. Donations made via CanadaHelps and Facebook donations will have tax receipts issued automatically.

Celebrate & Share With Us!

However you're participating, snap a few photos and tag us on social media [@immunitycanada](https://www.instagram.com/immunitycanada)! We'll be sharing and highlighting participants across Canada!



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