



#### **MISSION**

We empower Canadians impacted by immunodeficiency disorders to live well through education, support, advocacy, community-building, and research.

#### **VISION**

All Canadians with immunodeficiency disorders have access to the resources they need to thrive.

### **VALUES**

Community | Equity | Inclusiveness | Empowerment | Excellence | Innovation

### **STRATEGIC GOALS**

# Programs with Measurable Impact

- Further CIPO's evidencebased, person-centred approach to education and support.
- Continue pursuing highimpact research partnerships.

### **Equitable Access through Advocacy**

- Increase awareness of immunodeficiency disorders and CIPO in the medical community.
- Champion equitable access to primary immunodeficiency (PI) treatment for patients.
- Continue advocacy for a national PI patient registry.

# A Growing, Inclusive Community

- Redefine CIPO membership to emphasize community, inclusiveness and mutual support.
- Enhance CIPO's brand and communications to increase engagement and expand reach.
- Revitalize the Chapter Steering Committees to increase awareness and communitybuilding in all Canadian regions.
- Take a strategic approach to raising awareness about PI among priority groups, including Canadians 19-35.

# Operational Strength and Sustainability

- Increase funding through diversified funding streams.
- Ensure that organizational capacity is commensurate with goals.
- Continue efforts to optimize Board governance and engagement.